

# Connecting minds, securing the future:

how to be a world-class cybersecurity leader  
in the age of digital innovation

International speakers include (full list inside)



**John Scimone**,  
SVP, Chief  
Security Officer,  
**Dell** (former  
SVP, Global  
Chief Information  
Security Officer,  
**Sony Group**)



**Eduardo Di Monte**  
Security & Business  
Continuity Director  
**AGBAR**



**Dr. Robert Coles**  
Chief Information  
Security  
Officer/Head  
of Information  
Protection &  
Privacy  
**GSK**



**Manuel Barrios  
Paredes**  
CISO  
Informática  
**El Corte Inglés**



**Munawar Valiji**  
CISO  
**Sainsbury's**



**Freaky Clown (FC)**,  
Co-Founder, Head  
of Ethical Hacking,  
**Redacted Firm Ltd**



**Sounil Yu**  
SVP, Director  
for Security  
Innovation  
**Bank of America**



# CISO 360

congress

RISK | RESILIENCE | REPUTATION

5-7 July 2017

Eurostars Grand Marina, **Barcelona**

### Join the Pulse community to:

- Keep updated on emerging threats, effective incident response and cyber threat resilience strategies
- Be part of an intimate community network with CISOs, cybersecurity, risk managers and luminaries
- Participate in closed door discussions and networking functions – enduring and trusted global connections guaranteed!
- Gain rare insights at the CISO 360 Boardroom on how we can monetise security and brand protection

### Benchmark and join forces with a 40+ strong speaker panel of CISOs and cybersecurity directors to understand what approaches are really working

- AGBAR
- AIA Insurance
- Airbus
- Almirall
- AXA UK
- Bank of America
- Banc Sabadell
- Barclays
- Burberry
- Centrica
- Close Brothers
- Credit Suisse
- Dell
- Edmond de Rothschild
- El Corte Ingles
- Facebook
- GSK
- MAN Truck & Bus AG
- HSBC
- ILO United Nations
- Israeli CERT
- Lloyd's of London
- National Crime Agency
- National Grid
- Nationwide
- Prudential
- Royal Bank of Scotland
- RUAG AG
- Sainsbury's
- Servihabitat - CaixaBank Group
- Telecomunicación de Levante / Verne Group
- Transport for London
- UAE Government
- Unipart

### Gold Sponsors

**ANOMALI**



### Cocktail Sponsor



### Silver Sponsor



Bridewell Consulting  
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### Lunch Sponsor



### Supported by



Pulse Conferences is delighted to present the **CISO 360 Congress**, hosted 5-7 July 2017, set in the harbour of Barcelona at the five-star Eurostars Grand Marina Hotel. The world's pre-eminent gathering of chief information security officers, directors of cyber threat intelligence and cybersecurity experts will convene under the banner of "Connecting minds, securing the future: how to be a world-class cybersecurity leader in the age of digital innovation."

**" Unique rapport-building in an intimate gathering setting with more group level security leaders than is typical to see in one event, to really understand what challenges peers are facing and approaches that are working. Community based, life-changing, unmissable."**

We urge you not to miss this chance to sound-board and pool brain power with other security chiefs. A hand-picked international speaker panel featuring over 40 senior in-house cybersecurity directors will share experiences, war stories and successes on opportunities and risks in the era of a fast-moving threat landscape and amidst digital innovation. Explore the front-line developments in the fast-changing threat landscape as well as cybersecurity value creation strategies.

This is a 'must attend' community-focused event that is hosted under the Chatham House Rule. It is time for action and critical peer-to-peer, public-to-private, multi-faceted sharing on the state of cybersecurity business and affairs.

### Some key questions for debate

- How can we strive for better quality security to protect business assets, brand and reputation on the emerging threat landscape?
- How do we achieve the right balance between protection and adding competitive business advantage? Can we monetize the value of cybersecurity?
- What are practical strategies to approach GDPR and global privacy regulations to achieve an optimal balance between risk-reward?
- How are CISOs forging new roles and standards in the age of digital transformation, embracing 'disruptive' technologies, change management and a winning cybersecurity investment strategy?
- How are key business areas maturing and how can we stay one step ahead of change amidst ever more complex supply chain collaborations?

### A unique format for discerning CISOs, risk managers and cyber threat intelligence directors

- 3+ networking functions – time to relax and enjoy time with your trusted community
- Build rapport in an intimate setting with more group level security leaders per square metres than most gatherings, to really understand what challenges peers are facing and approaches that are working!
- No typical industry barriers - everyone is naturally integrated and focused
- Immersive live agenda with real-time benchmarking and polling technology
- Enduring connections guaranteed – dedicated networking schedule
- Multi-faceted CxO speaker panel
- 'Closed door' environment...the entire event is held under the Chatham House Rule
- Designed by and for CISOs, 'live' case studies... hear from those who lead on the job day in day out
- Post-event you will benefit from handy practical take-aways and best practice output report
- Dedicated networking schedule to reflect the community-focus - all attendees are invited to attend the dinners and networking drinks (including partners!), an integral part of the Pulse experience!

## Speaker Panel

### Chaired by

- **Marcus Alldrick**, Head of Digital Risk Management and Compliance, **Lloyd's of London**

### Fireside chats with

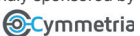
- **John Scimone**, SVP, Chief Security Officer, **Dell** (former SVP, Global Chief Information Security Officer, **Sony Group**)
- **Sounil Yu**, SVP, Director for Security Innovation, **Bank of America**
- **Freaky Clown (FC)**, Co-Founder, Head of Ethical Hacking, **Redacted Firm Ltd**
- **Dr. Jessica Barker**, Co-Founder, Socio-Technical Lead, **Redacted Firm Ltd**

### International speaker panel

- **Adam Wild**, CISO, **Bank of Ireland**
- **Adolfo Hernández**, Advanced Cyber Defense Manager, **Banco Sabadell**
- **Alex Quintieri**, Head of Cybersecurity, **AIA Insurance**
- **Alex Wilson**, Cloud Security Architect, EMEA, **CyberArk**
- **Alexios Fakos**, Head of Cyber Defence, **Airbus Germany**
- **Andy Archibald**, Director Cyber Security, Intelligence and Threat Management, **Credit Suisse**
- **Chris Gibbon**, Chief Information Security Officer I Banking Division, **Close Brothers**
- **Daniel Brunner**, Head of Security and Architecture, **RUAG AG Switzerland**
- **Dexter Casey**, Interim Security Director, **Willis Towers Watson**
- **Dimitri Chichlo**, Former VP, Senior Manager Information Security & BCM, **Edmond de Rothschild**
- **Dr. Adrian Davis**, Managing Director EMEA, **(ISC)<sup>2</sup>**
- **Dr. Eduardo Solana**, Senior Lecturer of Cryptography and Security, **University of Geneva**
- **Dr. John Meakin**, Chief Risk & Security Officer, **Burberry**
- **Dr. Robert Coles**, Chief Information Security Officer/Head of Information Protection & Privacy, **GSK**
- **Dr. Sally Leivesley**, Director, **NewRisk Ltd**
- **Dr. Victoria Baines**, Trust & Safety Manager, EMEA, **Facebook**

- **Dr. Viktor Polic**, Adjunct Faculty, Webster University Geneva & CISO, **International Labour Organization United Nations**
- **Eduardo Di Monte**, Security and Business Continuity Director, **Agbar**
- **Gadi Evron**, Chairman, Israeli CERT & CEO, **Cymmetria**
- **Graham Edwards**, Head of Group Security, **Nationwide**
- **Hugh Njemanze**, Chief Executive Officer, **Anomali**
- **Irene Corpuz**, Section Head - Planning & IT Security, **UAE Government**
- **Jonathan Armstrong**, Partner, **Cordery**
- **Juan Ramón Caravaca Sánchez**, CCO, CISO, **Telecomunicación de Levante / Verne Group**
- **Lady Olga Maitland**, Founder, Defense and Security Forum and Chairman, **Copenhagen Compliance**
- **Malcolm Kelly**, Global Head of Application Security, **HSBC**
- **Manuel Barrios Paredes**, CISO, **El Corte Ingles**
- **Mark Logsdon**, Head of Cyber Assurance and Oversight, **Prudential**
- **Michael Colao**, Head of UK Security, **AXA**
- **Mike Humphrey**, Head of Security, **National Crime Agency**
- **Munawar Valiji**, Chief Information Security Officer, **Sainsbury's**
- **Nahim Fazal**, Head of Cyber Threat Intelligence, **Blueliv**
- **Prudence Smith**, Head of User Behaviour, Awareness and Heuristics, **Barclays**
- **Rainer Rehm**, Security Architect, **MAN Truck & Bus AG**
- **Ramon Serres**, Head of Information Security, Risk Management and Quality, **Almirall**
- **Ray Stanton**, Group CISO & Director Digital Risk, **National Grid**
- **Richard Bell**, Chief Information Security Officer (CISO), **Transport for London**
- **Robert Rodger**, Head of Security Operations & Deputy CISO, **HSBC**
- **Stephen Khan**, Head of Security Architecture and Transformation, **Royal Bank of Scotland**
- **T.J. Campana**, Global Head of Cyber Intelligence and Threat, **HSBC**

## Agenda at a glance

<b>Tuesday</b>	Evening arrivals and welcome drinks
<b>Wednesday</b>	CISO 360 Congress Day One Lunch – kindly sponsored by <b>Blueliv</b> . Evening reception – kindly sponsored by Dinner 
<b>Thursday</b>	CISO 360 Congress Day Two Cyber Threat Intelligence Breakfast Club kindly sponsored by <b>ANOMALI</b> Evening group networking activity
<b>Friday</b>	CISO 360 Boardroom and closing lunch



### 5 key themes

1. Privacy, risk and governance
2. Cyber threat intelligence landscape
3. Response, latest exploits and attack techniques
4. Brand protection in the age of digital innovation
5. Building resilience and awareness through effective change management

## PROGRAMME

### CISO 360 Congress

#### Day One: Wednesday 5 July 2017

09:30 **Coffee and Registration**

10:00 **CHAIRMAN'S INTRODUCTION: REVIEW OF THE GLOBAL RISK REGISTER 2017**

**Marcus Aildrick**, Head of Digital Risk Management and Compliance, **Lloyd's of London**

#### CYBER THREAT LANDSCAPE

11:10 **KEYNOTE: HOW TO SOLVE CYBERSECURITY WITHIN THE NEXT FIVE YEARS**

**Sounil Yu**, SVP, Director for Security Innovation, **Bank of America**

11:40 **CASE STUDY: THE FOUR W'S OF THREAT HUNTING**

A practical walk through of a threat hunt for all levels of security maturity.

- Who should be doing threat hunting
- What is required to do effective threat hunting
- Why different skills are needed and how to get started

**Dexter Casey**, Interim Security Director, **Willis Towers Watson**

12:00 **KEYNOTE: HUNTING WITH CYBER DECEPTION**

**Gadi Evron**, Chairman, Israeli CERT & CEO, **Cymmetria**

12:20 **KEYNOTE: WAR GAMES IN REAL WORLD... HOW WE SURVIVED**

How to survive to the current threats based on lessons learned. What scenarios must we cover to be ready for threats and cybercriminals.

**Manuel Barrios Paredes**, CISO, **Informática El Corte Inglés**

12:40 **CYBER SECURITY AND THE CONVERGENCE OF IT AND OT – EVERY JOURNEY MATTERS...**

- The approach – The assessment – The cultural transformation
- From moving data to moving things against the background of the changing security threat environment.

**Richard Bell**, Chief Information Security Officer (CISO), **Transport for London**

13:00 **PANEL: ENERGY AND UTILITY FOCUS: THE EVOLVING GLOBAL CYBER THREAT LANDSCAPE**

Given the heightened threat profile of the financial, energy and critical national infrastructure sectors, it is essential that companies and governments collaborate on cyber risk mitigation and planned response. In the absence of standards and regulations, what are effective strategies and best global practices?

- Creating best practice in cyber security for the energy sector – governance, assurance, crisis management
- Managing insider threats, data and threat intelligence
- Case study of experience in change management to sustain operations under all-hazards events



Indicates Sli.do technology interactive voting is in play enabling you the attendees to decide what are your most pertinent questions and to deliver real-time, results-driven benchmarking for the post-event metrics report.

- Control Room training and systems sustainability under all-hazards events
- New threats from interconnected systems

**Chaired by: Dr. Sally Leivesley**, Director, **NewRisk Ltd**

#### Panellists:

**Eduardo Di Monte**, Security and Business Continuity Director, **AGBAR**

**Ray Stanton**, Group CISO & Director Digital Risk, **National Grid**

**Dexter Casey**, Interim Security Director, **Willis Towers Watson**

13:30 **Lunch** – kindly sponsored by **Blueliv**.

#### PRIVACY, RISK AND GOVERNANCE

14:20 **KEYNOTE: OVERVIEW OF GDPR - PITFALLS AND "FAKE NEWS"**

Covering a lot of ground quickly to set the scene and put to bed some of the GDPR "fake news" as well as predictions that are likely to grab the attention in 2018.

**Jonathan Armstrong**, Partner, **Cordery**

14:50 **KEYNOTE: GDPR - WHAT PRACTICAL LEVEL OF COMPLIANCE IS COST EFFICIENT?**

Hear valuable insights directly from the lead for GDPR in Nationwide.

**Graham Edwards**, Head of Group Security, **Nationwide**

15:10 **KEYNOTE: INNOVATION IN SECURITY**

Insights on innovative security including insights on cybersecurity for implantable medical devices; cybercrime prevention and national security and cyber-semantics.

**Dr. Victoria Baines**, Trust & Safety Manager, **EMEA, Facebook**

15:30 **PANEL: SECURITY-PRIVACY: HOW DO WE GET THE RIGHT RISK-REWARD BALANCE?**



- What is the latest in global security regulation, compliance and legislation?
- How is the relationship between compliance and security changing?
- How do we achieve the right balance between protecting the organisation and running the business? How much due diligence is enough?
- What are Brexit consequences from a security/IT perspective?
- How are companies preparing in a practical way – share of actual approaches
- Cloud and third party security compliance – who is responsible for processing?
- How do we enhance law enforcement capacity to tackle online crime?
- What to expect from governments and lawmakers in their foreseeable effort to restrict cryptography
- Predictions on the future of privacy and civil liberty - overcoming challenges of jurisdiction and extradition

**Chaired by: Graham Edwards**, Head of Group Security, **Nationwide**

**Panellists including:**  
**Jonathan Armstrong**, Partner, **Cordery**  
**Rainer Rehm**, Security Architect, **MAN Truck & Bus AG**

**Dr. Victoria Baines**, Visiting Fellow, **UK Universities**

**Ramon Serres**, Head of Information Security, Risk Management and Quality, **Almirall**

16:10 **Afternoon Tea Break**

16:40 **CASE STUDIES: SECURING AGILE SOFTWARE DEVELOPMENT: STRATEGIC LESSONS LEARNED**

Hear lessons learned, war stories and what works in agile software development.

- How to secure a continuously evolving infrastructure
- What are the pitfalls and tar pits to avoid along the way?
- Key learning points for success and for building agile business models around the digital business

**Dr. John Meakin**, Group Information Risk & Security Officer, **Burberry**

**Malcolm Kelly**, Global Head of Application Security, **HSBC**

17:10 **CASE STUDY: WHAT DOES EFFECTIVE SUPPLY CHAIN MANAGEMENT SECURITY LOOK LIKE**

**Stephen Khan**, Head of Security Architecture and Transformation, **Royal Bank of Scotland**

17:30 **PANEL: DISRUPTIVE TECHNOLOGIES - WHAT ARE THE RISKS, OPPORTUNITIES AND GAME-CHANGERS OF BUSINESSES ADOPTION FOR SECURITY?**

Hear strategy and predictions from innovators and CISOs on how disruptive technologies and the convergence of software with other sectors is radically transforming modern business and where the opportunities lie for cybersecurity.

- Defining the future of security in AI: how companies are preparing for the top emerging risks in AI and Chatbots?
- How is AI transforming the authentication landscape?
- Blockchain technology – how useful is blockchain as a data integrity and security tool?
- Tokenising - empowering 3rd parties/partners across the value chain
- Drones, 3D printing and Augmented Reality - integrated threats and opportunities
- What does a world-class transformation strategy look like? What are effective world-class enterprise awareness and collaboration models?
- What are 3 game-changing predictions that are likely to grab the attention in 2018? How will the so called 'disruptive' technologies play out?

**Chaired by: Gadi Evron**, Chairman, Israeli CERT & CEO, **Cymmetria**

#### Panellists including:

**Sounil Yu**, SVP, Director for Security Innovation, **Bank of America**

**Michael Colao**, Head of Security, **AXA UK**  
**Juan Ramón Caravaca Sánchez**, CCO, CISO, **Telecomunicación de Levante / Verne Group**

**Dr. Eduardo Solana**, Senior Lecturer of Cryptography and Security, **University of Geneva**

**Munawar Valiji**, Chief Information Security Officer, **Sainsbury's**

18:10 **Close of Day One**

18:45-20:00 **Drinks Reception**



20:30-22:30 **Dinner**

**CISO 360 Congress**
**Day Two: Thursday 6 July 2017**

 08:30 **Coffee**
**08:55 CHAIRMAN'S RE-OPENING**

**Marcus Alldrick**, Head of Digital Risk Management and Compliance, **Lloyd's of London**

**BRAND PROTECTION IN THE AGE OF DIGITAL INNOVATION**
**09:00 CYBER THREAT INTELLIGENCE BREAKFAST CLUB: WHAT THREAT FEEDS ARE COMPANIES RELYING ON? HOW DO WE BEST MANAGE THE VALUE OF THREAT DATA?**

Everyone is invited to join this practical discussion-based session on how do we get a clear view of our digital assets and threats to enable actionable intelligence.

- What types of feeds are people using?
- Are you a member of a trusted circle where all parties will notify each other of potential threats?
- What can you do with the data?
- Can you afford not to engage with product vendors and the acquisition of threat intelligence?
- The impact of ransomware

Led by: **Hugh Njemanze**, Chief Executive Officer, **Anomali**

**09:30 PANEL: PROTECTING CUSTOMERS, BRAND AND INTELLECTUAL PROPERTY IN THE ERA OF IOT, AI AND DIGITAL INNOVATION FINANCIAL SERVICES FOCUS**

Brand trust and data is under attack. Cut through the hype and hear what is top of mind for today's CISOs and leading business innovators and R&D practitioners in terms of brand protection and its relationship with cybersecurity to protect value.

- Building robust online brand protection - intelligence gathering, data and intellectual property theft
- Brand protection risks and IP investment opportunities of software convergence
- Hijacking – risk to brand trust
- Lessons from Fintech-FinServ convergence: How can security reposition as enablers of business innovation?
- With the benefit of hindsight what is the most significant cybersecurity event to have happened in the past 10 years?
- What should we focus on now?
- What are new cyber threat intelligence collaboration models?
- How to balance process and power to decrease the surface areas of attack
- What can we learn from medical and aviation sectors about quantitative risk
- How does the current threat radar change the reality for financial institutions?

**Panellists including:**

**Andy Archibald**, Director Cyber Security, Intelligence and Threat Management, **Credit Suisse**

**Chris Gibson**, Chief Information Security Officer, **Close Brothers**

**Robert Rodger**, Head of Security Operations & Deputy CISO, **HSBC**

**Adolfo Hernández**, Advanced Cyber Defense Manager, **Banco Sabadell**

**Pau Julià Garcia**, CISO, Head of IT Infrastructure and Communications, **Servihabitat (CaixaBank Group)**

**Nahim Fazal**, Head of Cyber Threat Intelligence, **Blueliv**

**BUILDING RESILIENCE AND AWARENESS THROUGH EFFECTIVE CHANGE MANAGEMENT**
**10:00 KEYNOTE: SECURITY INCIDENT REPORTING - A VITAL PIECE OF THE INFORMATION RISK JIGSAW**

To understand and mitigate risk you need to have information upon which to make informed decisions. An important piece of information is that gleaned from reported security incidents. What went wrong, can it happen again, can it be prevented and so on. Mike will discuss his research into security incident reporting and hopefully provide attendees with some areas to consider where they can improve the volume of those reported and, consequently, obtain a better understanding of the risks faced by an organisation.

**Mike Humphrey**, Head of Security, **National Crime Agency**

**10:20 CASE STUDY: WHAT DOES GOOD AWARENESS LOOK LIKE?**

Hear from someone who has achieved success in rolling out an enterprise awareness programme. Hear the real challenges and proven strategies on how to deliver innovative security awareness to combat phishing attacks and ransomware.

- Top tips to deliver change management – new policies
- Awareness of cyber security with senior leaders
- Supporting internal risk appetite

**Prudence Smith**, Head of User Behaviour, Awareness and Heuristics, **Barclays**

**10:40 CASE STUDY: THE FIRST 100 DAYS OF THE NEXT GENERATION CISO-AS-A-SERVICE**

- Effective communication examples with key partners such as business process owners
- What are useful documents that can provide insights to critical business processes and related crown jewels.
- How to leverage innovative technology and processes such as machine learning to identify areas of critical importance
- How to build a successful security team

**Dr. Viktor Polic**, Adjunct Faculty, **Webster University Geneva** and **CISO, International Labour Organization (United Nations)**

**11:00 RESULTS SHARED FROM CLUBCISO SURVEY 2017**

**Marc Lueck**, Chairman, **ClubCISO**

**11:10 Q&A PANEL: CHANGE MANAGEMENT AND AGILITY FOR NEXT GEN LEADERS**

1. Is there a CISO identity crisis? CISO, Cyber Chief Officer or does it matter?
2. CISO-as-a-Service and how do interim CISO placements work for change management? Is this the formula for fast results?
3. Where is the next generation of security professionals coming from? How do we nurture and develop people to fulfil our succession plan? What are latest salary trends and expectations? Do qualifications make a difference?
4. How do we build an agile team for the future?
5. Future recruitment predictions on disaster recover, business continuity, threat intelligence

**Panellists:**

**Mark Ampleford**, Director - Security Division, **Barclay Simpson**

**Irene Corpuz**, Section Head - Planning & IT Security, **UAE Government**

**Dimitri Chichlo**, Former VP, Senior Manager Information Security & BCM, **Edmond de Rothschild**

**Rainer Rehm**, Security Architect, **MAN Truck & Bus AG**

**Marc Lueck**, Chairman, **ClubCISO**

**Paul Heffernan**, Group Chief Information Security Officer (CISO), **Unipart Group**

 11:40 **Morning Tea Break**
**RESILIENCE, RESPONSE AND LATEST EXPLOITS AND ATTACK TECHNIQUES**
**12:10 FIRESIDE CHAT WITH: A CISO'S GUIDE TO PREPARING FOR DESTRUCTIVE CYBER ATTACKS**

- Initiatives to monitor and mitigate cyber threats
- Maintaining public confidence in the financial system
- Balancing strict privacy rules with sharing to prevent cyber attacks
- Identifying cyber threats e.g. malware, phishing, ransomware

**John Scimone**, SVP, Chief Security Officer, **Dell** (former SVP, Global Chief Information Security Officer, **Sony Group**)

**12:40 KEYNOTE: WHAT THE DEVELOPMENT COMMUNITY IS NOT TELLING SECURITY AND RISK ABOUT THE CLOUD AND DEVOPS**

What are the key risks in DevOps cloud deployments? The business will drive adoption of these tools and techniques and it is vital to ensure that this is not done at the expense of security. Balanced against this, it is vital that the security and risk teams as being the department that says 'yes, here is a secure capability that will save you money and make your life easier'. This practical session will show you how both aspects can be resolved.

**Alex Wilson**, Cloud Security Architect, **EMEA, CyberArk**

**13:00 KEYNOTE FOLLOWED BY OPEN DISCUSSION: RANSOMWARE RESPONSE PLANNING**

- How can we avoid getting our data locked-down?
- If it does happen, what is best practice response?

Led by: **Michael Colao**, Head of Security, **AXA UK**

 13:30 **Lunch**
**14:20 CISO INNOVATION: 3 EXPLOITS FOR... LATEST HACKING TECHNIQUES**

You might think you have this covered this, but did you? Experts share latest known but not obvious exploits. Designed with the objective of arming the CISO with questions to ask of their technical teams!

- MALWARE
- MOBILE APPLICATION
- INSIDER ATTACK
- WEB SERVICE

**Led by experts including:**

**Daniel Brunner**, Head of Security and Architecture, **RUAG AG Switzerland**  
**Alexios Fakos**, Head of Cyber Defence, **Airbus Germany**

**14:50 INTERACTIVE CXO-CYBER EXCHANGE: HOW CAN WE ACHIEVE WORLD-CLASS INTEGRATED SECURITY, DISASTER RECOVERY AND BUSINESS CONTINUITY**

CxOs and CISOs share multi-faceted views on future security predictions to offer a rare cross-functional view to reflect the interactions of today's security leaders with the aim to develop a common lexicon.

- What can CIOs, CSOs, GCs, CPOs, CROs offer the CISO internally and vice-versa?
- What does a world-class transformation strategy look like?
- Ideas to bridge security-risk-technology-business-legal
- What are the main consequences of the convergence of financial and cybercrime?

**Led by:** **Lady Olga Maitland**, Chairman, **Copenhagen Compliance and invited c-level executives**  
**Richard Bell**, Chief Information Security Officer (CISO), **Transport for London and invited c-level executives**

**15:20 CASE STUDY: INCIDENT RESPONSE ORCHESTRATION**

Hear practical strategies in response to the emerging landscape – insights to simplify, automate and reduce response time in incidents or malicious activity.

**Alex Quintieri**, Head of Cybersecurity, **AIA Insurance**

**15:40 CASE STUDY: ATTACK ANATOMY OF MALWARE SHAMOON 2**

Hear rare insights as it affected government entities and ministries in Saudi Arabia and the UAE.

- What is the extent of damage by Shamoan in the Middle East region?
- How does the infection work? Are there any variations of Shamoan in circulation?
- How are public and private sectors addressing the threat in a practical way?

**Irene Corpuz**, Section Head - Planning & IT Security, **UAE Government**

**16:00 Afternoon Tea Break and Sponsors' Prize Draw**
**16:40 SCENARIO PLANNING EXERCISE: FIND THE INSIDER**

This highly interactive exercise will be an experience for participants to share techniques and develop methods to defeat serious insider threats. Even the strongest organisations are vulnerable as shown in the WikiLeaks Vault 7 part one exposure in March 2017 which caused a global loss to the USA and other nations access to information on terrorism, crime and espionage and hostile states. Exercise 'Find the Insider!' will prepare companies and government officials for fast changing insider threats and resilience operations. The success of the exercise depends on the solutions the participants apply to expose multiple attack pathways inside an organisation. Participants will assess risk based tools and technology solutions and compare these with the effects of soft cultural techniques, internal leadership and communications skills. The exercise will be scored for vulnerability assessment, preventative techniques and recovery planning.

**Dr. Sally Leivesley**, Managing Director, Newrisk Limited, A Founder Member, **The Exercise Group7**

Member of the Register of Security Engineers and Specialists, **RSES, Institution of Civil Engineers UK**

**17:20 HOW HACKING WORKS**

Renowned ethical hacker Freaky Clown (FC) and socio-technical expert Dr. Jessica Barker will discuss and demonstrate the who, how and why of hacking. Live demonstrations of hacks will be interjected with discussions about how these hacks work, the human factors behind each attack and what we can do to mitigate against them. You will leave this talk with a greater awareness of how quick, simple and effective attacks can be and what you can do, from a technical and human perspective, to better defend your organisation.

**Freaky Clown (FC)**, Co-Founder, Head of Ethical Hacking, **Redacted Firm Ltd**

**Dr. Jessica Barker**, Co-Founder, Socio-Technical Lead, **Redacted Firm Ltd**

**7:50 Close of Day Two**
**18:15 Group Activity and Drinks**
**CISO 360 Boardroom**
**Day Three: Friday 7 July 2017 (am)**

**How can we truly reposition cybersecurity as a robust business investment strategy?**

*Gain rare insights into the what, where, how and why.*

**Led by:** **Dr. Robert Coles**, Chief Information Security Officer/Head of Information Protection & Privacy, **GSK**

**Supported by:**

**Marcus Alldrick**, Head of Digital Risk Management and Compliance, **Lloyd's of London**

**Graham Edwards**, Head of Group Security, **Nationwide**

**Ramon Serres**, Head of Information Security, Risk Management and Quality, **Almirall**

**Mike Humphrey**, Head of Security, **National Crime Agency**

**Michael Colao**, Head of Security, **AXA UK**

**Dr. Cheryl Hennell**, Former CISO, Openreach and Former Security Advisor, **Virgin Atlantic**

**CISO 360 Boardroom** is the ultimate sound-boarding discussion for today's cybersecurity and digital risk leaders. All invited guests are expected to contribute to the discussions that will be held under the Chatham House Rule. The talks end with lunch.

Designed to produce practical take-aways on how we can reposition cybersecurity as a robust business investment strategy.

**Explore questions such as:**

- How can we take current security practices to create new models and strategies to build security value?
- How can we strive for higher quality security practices, standards and sharing?
- What best practice security strategy looks like now and how is this rapidly evolving with digital transformation?

**TIMING**

- 08:00 **Coffee and registration**
- 08:30 **Introductions and objectives**
- 08:45 **Session 1**
- 09:45 **Session 2**
- 10:30 Short break
- 10:45 **Session 3**
- 11:45 **Session 4**
- 12:45 **Summary and closing**
- 13:00 – 14:00 Lunch and goodbyes

**Pre-event:** You shape the final agenda. Please submit the top 3 priorities, challenges or questions that you would like to see discussed in advance of the event to [sara.hook@pulseconferences.com](mailto:sara.hook@pulseconferences.com). Feedback ensures that we directly address your most critical requirements for a fully immersive experience. The Pulse team thanks you in advance for your input.

**Post-event:** Output report. We will capture the key points from the interactive boardroom discussion and throughout the congress to be shared after the event. Participants will receive the report not more than 10 days after the event. The report will reflect that the discussions are held under The Chatham House Rule.

**The CISO 360 Congress proposition**

**Mission -** To bring world-class CISOs, cyber threat intelligence leaders, digital risk managers and other c-level executives together to develop innovative thinking in cybersecurity. To improve standards and lead a sustainable security strategy that connects with business, legal and technology objectives in an agile and responsive way.


**PULSE**  
**CONFERENCES**
**About Pulse Conferences**

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Pulse Conferences is a community platform for the distinct yet inter-related professionals who deliver corporate governance, protection and oversight to businesses and governments across the globe. Our international conferences, bespoke events and trainings focus on cybersecurity, corporate security, resilience, investigations, audit, privacy, risk, governance, legal and compliance. Connecting minds, assuring the future. Working locally thinking globally.

**Thank you to the Advisory Board – CISO 360 Congress**

**Dr. Robert Coles**, Chief Information Security Officer/ Head of Information Protection & Privacy, **GSK**

**Michael Colao**, CISO/ Head of Security, **AXA UK**

**Graham Edwards**, Head of Group Security, **Nationwide**

**Lady Olga Maitland**, Chairman, Copenhagen Compliance, Founder, **Defense and Security Forum**

**Dr. John Meakin**, Chief Risk & Security Officer, **Burberry**

**Ray Stanton**, Group CISO and Digital Risk Director, **National Grid**

## 3 ways to register

Online: [www.ciso360congress.com](http://www.ciso360congress.com)

Email: [register@pulseconferences.com](mailto:register@pulseconferences.com)

Phone: +44 (0)20 7936 8989

Pay online or by invoice



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## Pricing Options

### Delegate Pass Prices:

Tier 1: Delegate Pass (before 5 May 2017) – £500

Tier 2: Delegate Pass (5 May-16 June 2017) – £800

Tier 3: Delegate Pass (after 16 June 2017) – £1,000

### Advisory-Provider Pass Prices – strictly limited to a total of 5 passes

Tier 4: Advisory-Provider Pass (before 5 May 2017) – £2,000

Tier 5: Advisory-Provider Pass (after 5 May 2017) – £2,500

\*Taxes apply to the above prices – with the exception of companies registered in Spain. Registration number must be provided at time of booking.

#### Inclusions

- Entry to CISO 360 Congress (5-7 July 2017)
- Invitation to join the confirmed networking schedule (dinners, receptions, visits... details to be announced 6 weeks prior to the event)
- Lunches and daily refreshments
- Certificate of attendance soft copy provided post-event on request
- Continuing Professional Education (CPE) points accredited by (ISC)2
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Loyalty programme membership for future events

#### Exclusions

- Travel and accommodation expenses to attend the event
- All other costs associated with planning for / attending the event

#### Please note:

- Delegate Passes (Tiers 1, 2, 3) above are only available to book by inhouse security practitioners – i.e. persons who are currently in the role of CISO, cyber threat intelligence professional, risk manager or similar. This rate does not apply to providers of security products or services.
- Advisory-Provider Passes (Tiers 4 and 5). There is a strict limit of 5 passes available for this event. Please call +44 (0) 20 7936 8988 or email [info@pulseconferences.com](mailto:info@pulseconferences.com) to apply.
- Discounts cannot be used in conjunction.
- Group delegations are available. Please call +44 (0) 20 7936 8989 or email [sara.hook@pulseconferences.com](mailto:sara.hook@pulseconferences.com)

## HIGHLIGHTED SESSIONS...

### 1. HOW TO SOLVE CYBERSECURITY WITHIN THE NEXT FIVE YEARS

**Sounil Yu, SVP**, Director for Security Innovation, Bank of America

### 2. CISO BOARDROOM – THE ULTIMATE ‘SOUNDBOARDING SESSION

**Dr. Robert Coles**, Chief Information Security Officer/Head of Information Protection & Privacy, GSK

### 3. EXPERIENCES OF A MALWARE SHAMOON 2 ATTACK

**Irene Corpuz**, Section Head - Planning & IT Security, UAE Government

### 4. GDPR - WHAT PRACTICAL LEVEL OF COMPLIANCE IS COST EFFICIENT?

**Graham Edwards**, Head of Group Security, Nationwide

### 5. INNOVATION IN CYBERSECURITY

**Dr. Victoria Baines**, Trust & Safety Manager, EMEA, Facebook

### 6. SECURING AGILE SOFTWARE DEVELOPMENT: STRATEGIC LESSONS LEARNED

**Dr. John Meakin**, Chief Risk & Security Officer, Burberry and Malcolm Kelly, Global Head of Application Security, HSBC

### 7. THE 4 ‘W’S OF THREAT HUNTING

**Dexter Casey**, Interim Security Director, Willis Towers Watson

## Venue



CISO 360 Congress 2017 will be hosted at:

**Eurostars Grand Marina Hotel \*5 star**

Moll de Barcelona – Port of Barcelona

Barcelona

Telephone: (+34) 93 603 90 00

[www.grandmarinahotel.com](http://www.grandmarinahotel.com)

Set within the World Trade Center building, this 5-star design hotel overlooks Barcelona's port and is a 5-minute walk from La Rambla. It features a seasonal rooftop pool, a gym and a spacious terrace.

All the Meeting Rooms enjoy natural light. The CISO 360 Congress meeting rooms overlook the sea.

**Drassanes Metro Station, providing links to the rest of the city, is just 550 yards from the hotel. The hotel is approximately 15-minutes by taxi from Barcelona airport.**

## Accommodation

### Booking Information

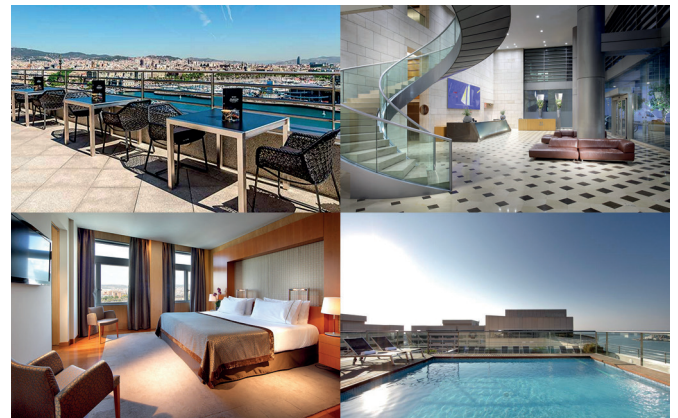
Pulse has negotiated accommodation discounts for participants of **CISO 360 Congress** at the venue. The rate is available to book over the duration of the event, arriving from 4 July and departing on 7 July 2017.

Single occupancy Bed & Breakfast – 240 Euros

Double occupancy Bed & Breakfast – 260 Euros

\*Additional VAT and city taxes apply.

To reserve your accommodation at the preferential event rates, please email [sara.hook@pulseconferences.com](mailto:sara.hook@pulseconferences.com) to receive the hotel booking form. Please note that the attendee room block is only available until 15th June 2017. We urge you to book soonest. Thereafter the bookings will be on a 'best available price' at time of booking basis.



#### Please note:

- Pulse Conferences is not liable for any accommodation costs
- Rooms are booked on a 'first to confirm' basis and according to date of booking. The deadline is 15th June 2017.
- We cannot guarantee prices quoted and advise early booking
- Pulse Conferences will never recommend, approve or appoint any third-party reservations or rooming agencies to act on our behalf. Please be extremely wary if you are approached by any such companies. We will always try to negotiate the best rate for you, so please always book your hotel directly.

#### Cancellation policy

- We accept substitute delegates. Please let us know in advance with the details of your replacement copied into an email introduction
- Cancellations received between 20 working days and the event start date, no-shows, or people who cannot stay for the event duration, are liable to pay the full conference fee and no refunds will be permitted. Please inform [sara.hook@pulseconferences.com](mailto:sara.hook@pulseconferences.com) in writing of your transfer plans / cancellation.
- Transfers: if you wish to transfer to a different Pulse event within a 12-month period of the conference you will be invoiced an additional £150 charge to transfer your registration plus any difference in the event prices. You will not incur any additional charges.
- Pulse Conferences reserves the right, in advance of the commencement date, to change or cancel any part of its published programme, or cancel the programme in its entirety due to unforeseen circumstances without penalty.